



The Great Kindness Challenge

One Week. One Checklist. Infinite Happiness.

All kids deserve to learn in a safe, supportive and caring environment. The Great Kindness Challenge provides a powerful tool that actively engages students, teachers, administrators, families, and communities in creating a culture of culture of compassion, acceptance, unity, and respect.



About: The Great Kindness Challenge is a proactive and positive bullying prevention initiative that improves school climate and increases student engagement. The Great Kindness Challenge is one week devoted to performing as many acts of kindness as possible on campus. Using the provided checklist of 50 kind acts, students accept the challenge and show the world that KINDNESS MATTERS!

Where: Every school, every where.

How: It's easy! Simply copy the provided kindness checklist and ask classroom teachers to distribute the checklist to each of their students. Using the kindness checklist, the students work independently, in small groups or as a whole class to complete all 50 challenges.

Who: All students, grades PreK-12.

When: Annually, the last week in January.
(January 22-26, 2018 or the best week for your school)

Creating Kindness

Over 10 million students

10,493,866



Over 15 thousand schools

15,057



Over 500 million acts of kindness

524,693,300



Over 90 countries

91





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“After this week ends, I want to keep being kind.”

Michaela, Fourth Grade Student

Leading With Kindness



Jill McManigal, Executive Director and Co-Founder of Kids For Peace, is a former elementary school teacher who joyfully resides in Carlsbad, CA with her two children.

Jill has received several leadership awards including: Bank of America’s Local Hero Award, Congresswoman Susan Davis’s Empowering Youth in Service Award, ABC Channel 10’s Leadership Award, CISV Founders Award, Carlsbad Educational Foundation’s Award of Excellence, the Certificate of Special Congressional Recognition, President Obama’s Call to Service Award. Additionally, San Diego City Council proclaimed April 26th as “Jill McManigal Day.”



Kids for Peace is a global non profit with the mission to create peace through youth leadership, community service, global friendships, and thoughtful acts of kindness. The vision for Kids for Peace is a safe and peaceful world where all people respect and care for each other and our planet. Kids for Peace serves as a model and inspiration for creating this reality with children leading the way, not only for today, but for generations to come. The Great Kindness Challenge is a Kids for Peace progr

For press inquires contact Jill McManigal at jill@kidsforpeaceglobal.org or 760.846.0608.



“Every school in America should participate in The Great Kindness Challenge. It not only helps to elevate the school climate, it’s a highly effective tool in engaging all students, staff and community members. So simple, so powerful.”

Garry Grotke, 2013 California Elementary Principal of the Year

Endorsed by

